

Form No. INC-33



Form language

English Hindi

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]]

Refer instruction kit for filing the form

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

IMPULSE CREATIVE PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

West Bengal

3 (a) The objects to be pursued by the company on its incorporation are:

1. To carry on the business of information technology services, including but not limited to software development, software design, programming, coding, testing, debugging, modification, implementation, maintenance, upgrading, customization, and support of computer software, applications, systems, platforms, and digital solutions of all kinds.

2. To provide computer-related services, including IT consulting, systems analysis, technology advisory services, data processing, data analytics, cloud computing services, software-as-a-service (SaaS), platform-as-a-service (PaaS), infrastructure-as-a-service (IaaS), and other technology-enabled services.

3. To design, develop, host, manage, operate, license, and maintain websites, web applications, mobile applications, portals, digital products, and online platforms for business, commercial, industrial,

educational, governmental, or personal use.

4. To carry on the business of research and development in information technology, including artificial intelligence, machine learning, blockchain, cybersecurity, internet of things (IoT), automation, and emerging digital technologies.

5. To provide technical support, managed IT services, and computer system integration services, including installation, configuration, deployment, monitoring, and optimization of hardware, software, and network systems.

6. To undertake information technology-enabled services (ITES), including business process outsourcing, knowledge process outsourcing, technical support services, and other back-office or front-office technology-driven services.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To acquire, purchase, develop, lease, license, sell, assign, or otherwise deal in intellectual property rights, including software, source code, copyrights, patents, trademarks, designs, and proprietary technologies.

2. To enter into contracts, agreements, collaborations, joint ventures, partnerships, or strategic alliances with individuals, firms, companies, institutions, or government bodies in India or abroad for carrying out the business of the Company.

3. To establish, maintain, and operate offices, development centers, laboratories, training centers, or branches in India or outside India.

4. To recruit, train, employ, and retain technical, managerial, administrative, and professional personnel and to provide skill

development, training, and capacity-building programs.

5. To import, export, purchase, sell, lease, or otherwise deal in computer hardware, networking equipment, peripherals, tools, devices, and related accessories necessary for the Company's business.

6. To borrow, raise, or secure money by way of loans, credit facilities, debentures, or other financial instruments, with or without security, as permitted under the Companies Act, 2013.

7. To open, operate, and close bank accounts, including current, savings, overdraft, or foreign currency accounts, and to manage funds of the Company efficiently.

8. To apply for, obtain, register, renew, or protect licenses, approvals, consents, registrations, permits, and certifications from statutory, regulatory, or governmental authorities.

9. To undertake marketing, branding, promotion, advertising, and business development activities for the Company's products and services through digital, print, or other lawful media.

10. To do all such other lawful acts, deeds, matters, and things as may be necessary, incidental, or conducive to the attainment of the above objects and for the overall growth and profitability of the Company.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

1500000	Equity Share	Shares of	1	Rupees each	
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We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	ABHIJIT MUKHERJEE CHALIDNAGA RAGHUNATH CHAK BARDDHAMAN Barabani West Bengal 713304 U C Danga Bardhaman India	0*3*2*7*	12000 Equity,0 Preferenc		31/12/2025
2	TAPASI MUKHERJEE SRIPALLY CHALIDNAGA RAGHUNATH CHAK UC DANGA BARDDHAMAN Barabani West Bengal 713304 U C Danga Bardhaman India	0*3*2*9*	8000 Equity,0 Preference		31/12/2025
Total shares taken			20000 Equity,0 Preference		

Signed before me

Membership type of the witness <i>(ACA/FCA/ACS/FCS/ACMA/FCMA)</i>	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
	ANIKESH HALDER	CHHAYGHARIA, PETRAPOLE, NORTH 24 PARGANAS - 743405, WEST BENGAL (ADVOCATE MEMBERSHIP NO - F/3106/2269/2025)	A*F*H*4*7*		31/12/2025

7 Shri / Smt Of resident of

aged years shall be the nominee in the event of death of the sole member.